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SPECIAL COLLECTIONS

**Inventory of the Furchgott and Brothers  
Department Store Newspaper Advertisement, 1910**

Addlestone Library, Special Collections  
College of Charleston  
66 George Street  
Charleston, SC 29424 USA  
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## Descriptive Summary

<b>Title:</b>	Furchgott and Brothers department store newspaper advertisement
<b>Date(s)</b>	1910
<b>Creator:</b>	Furchgott and Brothers (Charleston, S.C.)
<b>Abstract:</b>	Collection consists of a full page advertisement for Furchgott and Brothers and a postcard of a 1900 photograph of King Street, Charleston, South Carolina.
<b>Extent:</b>	1 folder (2 items)
<b>Repository:</b>	Jewish Heritage Collection, Special Collections, College of Charleston Libraries 66 George Street Charleston, SC 29424 Phone: (843) 953-8016 Fax: (843) 953-6319 URL: <a href="http://archives.library.cofc.edu">http://archives.library.cofc.edu</a>
<b>Call Number:</b>	Mss 1034-090
<b>Language of Material:</b>	Materials in English

## Biographical Note

Arriving in Charleston, South Carolina, in 1865, Austrian natives Herman and Max Furchgott (1844-1921), opened Furchgott and Brothers, a dry goods store, on 429 King Street. They were joined, in the early 1870s, by their younger brother, Leopold. Furchgott and Brothers expanded to three stores in three cities: Charleston, South Carolina, Atlanta, Georgia, and Jacksonville, Florida. The Charleston store was renamed M. Furchgott and Sons when Max's three sons, Arthur (1884-1971), Melvin (1886-1960), and Oscar (1890-1949), joined the business. Max would leave the department store to his three sons after his death. After his brothers left to pursue opportunities elsewhere in South Carolina, Melvin continued to operate the store until its closing in 1933. For more detailed biographical information, see related materials in Special Collections. These include oral history interviews with Max Furchgott and Dale LeRoy Dreyfoos (Mss 1035-033), Robert F. Furchgott (Mss 1035-252, 256), and the Arthur C. Furchgott papers (Mss 1043).

## Collection Overview

Collection consists of a full page advertisement for Furchgott and Brothers from the November 13, 1910 issue of the *Sunday News* (Charleston, South Carolina) and a postcard of a 1900 photograph of King Street in Charleston. The photograph shows a Furchgott and Brothers banner strung above the street.

## Collection Arrangement

Materials are arranged and described at the item level.

## Restrictions

### Access Restrictions

This collection is open for research.

### Copyright Notice

The nature of the College of Charleston's archival holdings means that copyright or other information about restrictions may be difficult or even impossible to determine despite reasonable efforts. Special Collections claims only physical ownership of most archival materials.

The materials from our collections are made available for use in research, teaching, and private study, pursuant to U.S. copyright law. The user must assume full responsibility for any use of the materials, including but not limited to, infringement of copyright and publication rights of reproduced materials. Any materials used for academic research or otherwise should be fully credited with the source.

## Related Material

Related materials in Special Collections include oral history interviews with Max Furchgott and Dale LeRoy Dreyfoos (Mss 1035-033), Robert F. Furchgott (Mss 1035-252, 256), and the Arthur C. Furchgott papers (Mss 1043).

## Search Terms

The following terms have been used to index this collection in the Library's online catalog. They are grouped by name of person, family, or organization, by topical subject, by place, and by types of material.

### Names

Furchgott and Brothers (Charleston, S.C.)

### Subjects

Jews--Commerce

Jewish merchants--South Carolina--Charleston--History

### Places

Charleston (S.C.)

### Types of Material

Clippings (information artifacts)

Postcards

## Administrative Information

### Preferred Citation

[Identification of item], Furchgott and Brothers department store newspaper advertisement, College of Charleston Libraries, Charleston, SC, USA.

### Acquisitions Information

Materials were donated in 1998 by Rosalyn Furchgott Karesh.

## **Processing Information**

Processed by Joshua Minor, August 2011.

Encoded by Joshua Minor, September 2011.

Reviewed, edited, and uploaded by Martha McTear, January 2012.

Funding from the Council on Library and Information Resources supported the processing of this collection and encoding of the finding aid.

## Inventory

### Furchgott and Brothers advertisement, 1910 November 13

Full page advertisement from the *Sunday News* (Charleston, S.C.) for Furchgott and Brothers in Charleston, South Carolina, dated November 13, 1910. Items advertised include ladies' tailored coat suits for \$15.00 to \$20.00, ladies' fleece lined kimonos for \$1.19, and three-inch ready-made embroidered initials for five cents.

Also included is a 1971 Citizens and Southern National Bank postcard, on the front of which is a 1900 photograph of King Street in Charleston. The photograph shows a Furchgott and Brothers banner strung above the street.