Inventory of the Hornik's Bargain House Catalog, 1910
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Descriptive Summary

Title: Hornik's Bargain House catalog

Date(s): 1910

Creator: Hornik's Bargain House (Charleston, S.C.)

Abstract: The collection includes a spring 1910 catalog from Hornik's Bargain House of Charleston, South Carolina, a dry goods wholesale store. The catalog contains descriptions, images, and prices of goods as well as general advice on how to run a successful business. Also included is a color reproduction of a postcard featuring the Charleston city market on Meeting Street. The M. Hornik & Co. storefront, located on the corner of Meeting and Market Streets, can be seen in the background.

Extent: 1 folder
(2 items)

Repository: Jewish Heritage Collection, Special Collections, College of Charleston Libraries
66 George Street
Charleston, SC 29424
Phone: (843) 953-8016
Fax: (843) 953-6319
URL: http://archives.library.cofc.edu

Call Number: Mss 1034-097

Language of Material: Materials in English

Historical Note

Hornik's Bargain House was owned and operated by Morris Hornik (1863-1937). He was born in Jaroslaw, Austria (present-day Poland), to a grain merchant family. At the age of fourteen, Hornik left for London, where he spent two years before he immigrated to the United States circa 1879 via New York City. About 1882, Hornik moved to Bonneau, South Carolina, and worked for a Jewish merchant by the name of Nagel. Six years later, Hornik moved to Charleston and opened M. Hornik, a clothing store, at 188 King Street. The store was moved to Meeting Street in January 1893 and later renamed M. Hornik & Company. During this time, the store began selling wholesale dry goods and notions to rural stores. The company liquidated in 1978.

Collection Overview

The collection consists of the Hornik's Guide to Store Success and 1910 Spring Catalogue (178 pages). The catalog includes descriptions, images, and prices of goods, as well as general advice on how to run a successful store. Hornik's sold a variety of goods to rural stores, including linens and textiles; clothing for children, men, and women; horse goods and harnesses; musical instruments; and tools, hardware, and cookware. Also included is a color reproduction of a postcard featuring the Charleston city market on Meeting Street. The M. Hornik & Co. storefront, located on the corner of Meeting and Market Streets, can be seen in the background.
Collection Arrangement

Materials are arranged and described at the item level.

Restrictions

Access Restrictions

This collection is open for research.

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Related Material

Related materials in Special Collections include a 1997 oral history interview with Marion Hornik (1908-1997), son of Morris Hornik.

Search Terms

The following terms have been used to index this collection in the Library's online catalog. They are grouped by name of person, family, or organization, by topical subject, by place, and by types of material.

Names
Hornik, Morris, 1863-1937
Hornik's Bargain House (Charleston, S.C.)

Subjects
Catalogs--South Carolina--Charleston
Jewish merchants--South Carolina--Charleston
Wholesale trade--South Carolina--Charleston

Places
Charleston (S.C.)--Commerce

Types of Material
Sales catalogs
Postcards

Administrative Information

Preferred Citation

[Identification of item], Hornik's Bargain House catalog, College of Charleston Libraries, Charleston, SC, USA.
**Acquisitions Information**

Materials were donated by Roslyn Furchgott Karesh.

**Processing Information**

Processed by Sarah Dorpinghaus, August 2011.

Encoded by Sarah Dorpinghaus, September 2011.

Funding from the Council on Library and Information Resources supported the processing of this collection and encoding of the finding aid.
Inventory

*Hornik's Guide to Store Success and 1910 Spring Catalogue*, 1910

Color reproduction of a postcard featuring the Charleston Market, undated