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SPECIAL COLLECTIONS

## **Inventory of the Hornik's Bargain House Catalog, 1910**

Addlestone Library, Special Collections  
College of Charleston  
66 George Street  
Charleston, SC 29424 USA  
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## Descriptive Summary

<b>Title:</b>	Hornik's Bargain House catalog
<b>Date(s)</b>	1910
<b>Creator:</b>	Hornik's Bargain House (Charleston, S.C.)
<b>Abstract:</b>	The collection includes a spring 1910 catalog from Hornik's Bargain House of Charleston, South Carolina, a dry goods wholesale store. The catalog contains descriptions, images, and prices of goods as well as general advice on how to run a successful business. Also included is a color reproduction of a postcard featuring the Charleston city market on Meeting Street. The M. Hornik & Co. storefront, located on the corner of Meeting and Market Streets, can be seen in the background.
<b>Extent:</b>	1 folder (2 items)
<b>Repository:</b>	Jewish Heritage Collection, Special Collections, College of Charleston Libraries 66 George Street Charleston, SC 29424 Phone: (843) 953-8016 Fax: (843) 953-6319 URL: <a href="http://archives.library.cofc.edu">http://archives.library.cofc.edu</a>
<b>Call Number:</b>	Mss 1034-097
<b>Language of Material:</b>	Materials in English

## Historical Note

Hornik's Bargain House was owned and operated by Morris Hornik (1863-1937). He was born in Jaroslaw, Austria (present-day Poland), to a grain merchant family. At the age of fourteen, Hornik left for London, where he spent two years before he immigrated to the United States circa 1879 via New York City. About 1882, Hornik moved to Bonneau, South Carolina, and worked for a Jewish merchant by the name of Nagel. Six years later, Hornik moved to Charleston and opened M. Hornik, a clothing store, at 188 King Street. The store was moved to Meeting Street in January 1893 and later renamed M. Hornik & Company. During this time, the store began selling wholesale dry goods and notions to rural stores. The company liquidated in 1978.

## Collection Overview

The collection consists of the *Hornik's Guide to Store Success and 1910 Spring Catalogue* (178 pages). The catalog includes descriptions, images, and prices of goods, as well as general advice on how to run a successful store. Hornik's sold a variety of goods to rural stores, including linens and textiles; clothing for children, men, and women; horse goods and harnesses; musical instruments; and tools, hardware, and cookware. Also included is a color reproduction of a postcard featuring the Charleston city market on Meeting Street. The M. Hornik & Co. storefront, located on the corner of Meeting and Market Streets, can be seen in the background.

## Collection Arrangement

Materials are arranged and described at the item level.

## Restrictions

### Access Restrictions

This collection is open for research.

### Copyright Notice

The nature of the College of Charleston's archival holdings means that copyright or other information about restrictions may be difficult or even impossible to determine despite reasonable efforts. Special Collections claims only physical ownership of most archival materials.

The materials from our collections are made available for use in research, teaching, and private study, pursuant to U.S. copyright law. The user must assume full responsibility for any use of the materials, including but not limited to, infringement of copyright and publication rights of reproduced materials. Any materials used for academic research or otherwise should be fully credited with the source.

## Related Material

Related materials in Special Collections include a 1997 oral history interview with Marion Hornik (1908-1997), son of Morris Hornik.

## Search Terms

The following terms have been used to index this collection in the Library's online catalog. They are grouped by name of person, family, or organization, by topical subject, by place, and by types of material.

### Names

Hornik, Morris, 1863-1937  
Hornik's Bargain House (Charleston, S.C.)

### Subjects

Catalogs--South Carolina--Charleston  
Jewish merchants--South Carolina--Charleston  
Wholesale trade--South Carolina--Charleston

### Places

Charleston (S.C.)--Commerce

### Types of Material

Sales catalogs  
Postcards

## Administrative Information

### Preferred Citation

[Identification of item], Hornik's Bargain House catalog, College of Charleston Libraries, Charleston, SC, USA.

## **Acquisitions Information**

Materials were donated by Roslyn Furchgott Karesh.

## **Processing Information**

Processed by Sarah Dorpinghaus, August 2011.

Encoded by Sarah Dorpinghaus, September 2011.

Funding from the Council on Library and Information Resources supported the processing of this collection and encoding of the finding aid.

## Inventory

*Hornik's Guide to Store Success and 1910 Spring Catalogue, 1910*

Color reproduction of a postcard featuring the Charleston Market, undated